

# ATLANTA'S FINEST 5K RACE

Saturday, August 6, 2011

7:30 - 10:00 a.m.

Pemberton Place - Downtown Atlanta

Directed by the Atlanta Track Club

Join the men and women of the Atlanta Police Department and the greater Atlanta community for the annual Atlanta's Finest 5K Race. The 2010 race saw a record number of registrants — over 1,200 — and we look forward to similar success in 2011.

The Atlanta's Finest 5K presents an ideal opportunity for community members to directly interact with the Atlanta Police Department as they race alongside our officers. Participants can also check out squad cards, motorcycles and the Mobile Command Unit. The family-friendly 5K also includes a children's Gumshoe Dash and Gallop, along with activities such as face painting.



***Chief Sponsor***

***\$7,500***

**Receives industry exclusivity**

**Company recognized in all print and electronic media promotions+**

**Recognition in Atlanta Track Club magazine "The Wingfoot"**

**Opportunity for company representative to participate in race day activities**

**Priority logo placement on race t-shirt, race number, race banners and sponsor signage**

**Opportunity to include promotional material to all attendees in race day gift bag**

**Opportunity for company to host booth at the event**

**75 complimentary runners in the race**

***Deputy Chief Sponsor*                      \$5,000**

Company recognized in all print and electronic media promotions+  
Recognition in Atlanta Track Club magazine “The Wingfoot”  
Prominent logo placement on race t-shirt and sponsor signage  
Opportunity to provide promotional material to all attendees in race day gift bag  
Opportunity for company to host booth at the event  
50 complimentary runners in the race

***Major Sponsor*                                      \$2,500**

Logo recognition on event application\*  
Company recognized as sponsor in all print and electronic media promotions+  
Corporate logo placed on race t-shirt and sponsor signage  
Opportunity to provide promotional material to all attendees in race day gift bag  
Opportunity for company to host booth at the event  
30 complimentary runners in the race

***Captain Sponsor*                                      \$1,000**

Name listed on event application  
Name listed on sponsor sign displayed at event  
Opportunity to provide promotional material to all attendees in race day gift bag  
Opportunity for company to host booth at the event  
15 complimentary runners in the race

***Kids Club Sponsor*                                      \$1,500**

Exclusive sponsor of kids section and races—Gumshoe Gallop and Dash  
Exclusive signage around kids area and along Gallop and Dash courses  
Opportunity to provide promotional material to all attendees in race day gift bag  
Opportunity for company to host booth at the event

***Booth Sponsorship*    \$500**

10x10 booth for distribution of promotional materials

*Please note— No sales make take place from booths*

***Mile Marker Sign Sponsor*    \$250**

18”x24” sign with name or corporate logo placed at one mile marker

\* Event applications will be sent to members of the Atlanta Track Club and featured in area businesses and retail locations .

+ Thousands more will be invited to participate in the race through print media and poster campaign

# ATLANTA'S FINEST 5K RACE

I would like to participate in the 2011 Atlanta's Finest 5K as a:

- |   |  |
|---|--|
| <input type="checkbox"/> Chief Sponsor (\$7,500)        | <input type="checkbox"/> Captain Sponsor (\$1,000)   |
| <input type="checkbox"/> Deputy Chief Sponsor (\$5,000) | <input type="checkbox"/> Kids Club Sponsor (\$1,500) |
| <input type="checkbox"/> Major Sponsor (\$2,500)        | <input type="checkbox"/> Booth Sponsor (\$500)       |
| <input type="checkbox"/> Mile Marker Sign (\$250)       |  |

Please list company/organization on all event correspondence as follows:

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Payment:  Check enclosed  Please invoice me  Credit card

MC  Visa  AmEx  Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

**Please return completed forms to:**

Attn: Caitlin Smyke  
Atlanta Police Foundation  
127 Peachtree Street NE  
201 The Candler Building  
Atlanta, GA 30303

[csmyke@atlantapolicfoundation.org](mailto:csmyke@atlantapolicfoundation.org)

404.586.0180 (p)

404.586.0414 (f)